

EvolutionIQ

The Leader in AI-Powered
Claims Guidance

2024 Press Kit



The Industry's Best Technical Team – 100% Devoted to Claims Guidance

AI experts drawn from Google, Bloomberg, Meta, Amazon, Palantir and other tech leaders

5,461 Absence Years saved for our LTD carriers – and growing

EvolutionIQ's valuation has now grown past \$200 million – effectively doubling despite tech sector's ongoing volatility



Co-Founder & President

Tomas Vykruta

10 Yr Google ML Leader

Google



Co-Founder & Co-CEO

Michael Saltzman

Bridgewater Insurance Investor, Stanford MBA

BRIDGEWATER STANFORD BUSINESS



Co-Founder & Co-CEO

Jonathan Lewin

Repeat SaaS Founder

ATYPON



Chief Technology Officer

Karan Uppal

6 Years at Bloomberg AI Leadership

Bloomberg



EVP of Sales

Alexander Young

\$400M in Software Sold to Insurance Carriers

SAPIENS FINEOS



Chief Product Officer

Benjamin Berry

6 Yrs, Pre-IPO Manager of Prod. at Xext

yext @Urbint



Head of Application Engineering

Erin Driggers

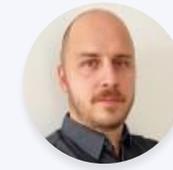
20 yrs in Application Development Leadership



VP of Client Solutions

Anshuman Acharya

10 Yrs of strategy and customizing solutions for clients



Head of Machine Learning

Georg Goerg, PhD

7 Yrs at Google in NLP & Explainable AI R&D

Google

Our 'North Star'

Mission: To improve the lives of injured and disabled workers and enable them to return to the workforce, saving billions of dollars in avoidable costs and lost productivity to the US and global economies.

Vision: To become the industry standard Claims Guidance platform that transforms bodily injury claims globally.

Top Carriers & TPAs Choose EvolutionIQ

Public Partners



Please contact us at press@evolutioniq.com for introductions to customer contacts.

Investors

Series A & B funding to expand the company's engineering, data science, product, and customer success teams and to expand internationally

LEAD INVESTOR



ALL MAJOR SEED INVESTORS

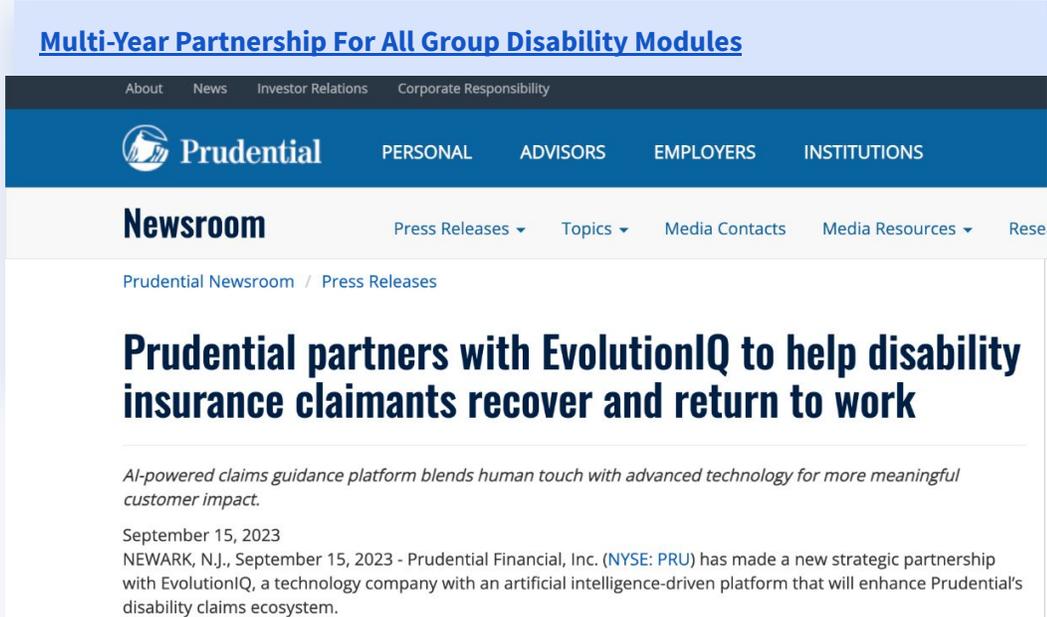


INDUSTRY PARTICIPANTS & STRATEGIC INVESTORS



Industry-Leading Partnerships

Multi-Year Partnership For All Group Disability Modules



The screenshot shows the Prudential Newsroom page for a press release. The header includes navigation links for About, News, Investor Relations, and Corporate Responsibility. Below that is the Prudential logo and a menu with categories: PERSONAL, ADVISORS, EMPLOYERS, and INSTITUTIONS. The main content area features the title 'Prudential partners with EvolutionIQ to help disability insurance claimants recover and return to work' and a sub-headline: 'AI-powered claims guidance platform blends human touch with advanced technology for more meaningful customer impact.' The date is September 15, 2023, and the location is Newark, N.J.

Prudential partners with EvolutionIQ to help disability insurance claimants recover and return to work

AI-powered claims guidance platform blends human touch with advanced technology for more meaningful customer impact.

September 15, 2023
NEWARK, N.J., September 15, 2023 - Prudential Financial, Inc. (NYSE: PRU) has made a new strategic partnership with EvolutionIQ, a technology company with an artificial intelligence-driven platform that will enhance Prudential's disability claims ecosystem.

Proven Synergies With Leading Core Systems



The screenshot shows the Majesco website page for a partnership announcement. The header includes the Majesco logo and navigation links for Solutions, Customers, Partners, Resource Hub, and About Us. The main content area features the title 'Majesco and EvolutionIQ Partner to Expand AI-Powered Claims Guidance for Disability Insurance Lines' and a list of bullet points describing the partnership's benefits. The date and location are Morristown, NJ - March 30th, 2023.

Majesco and EvolutionIQ Partner to Expand AI-Powered Claims Guidance for Disability Insurance Lines

- Partnership integrates market-leading technologies from both Majesco and EvolutionIQ
- Builds on proven synergies between the companies' respective technology platforms as both share a number of joint customers in the L&AH insurance sector
- Allows L&AH insurers and TPAs to seamlessly leverage Majesco's cloud platform solutions for policy, billing, claims, absence, underwriting, and distribution with EvolutionIQ's AI-powered Claims Guidance platform

Morristown, NJ - March 30th, 2023 - Majesco, a global leader of cloud insurance platform

EvolutionIQ and Munich Re North America Life Partner To Expand Use of Next Generation AI-based Claims Guidance



The logo features the EvolutionIQ logo on the left, a plus sign in a circle in the middle, and the Munich RE logo on the right. The background is a light blue wavy pattern.

- Munich Re now endorses EvolutionIQ's claims guidance platform to the North American business partners and firms it reinsures
- Proprietary deep learning delivers comprehensive and continuous claims analysis, daily reprioritization and transparent decision-making guidance for examiners
- Partners' combined experiences and expertise help increase claim capacities and lower claim costs for insurers

Our Founders

Biography

EvolutionIQ was founded by CTO Tom Vykruta, Co-CEO Mike Saltzman, and Co-CEO Jonathan Lewin.

Tom's career has spanned more than two decades within elite technical organizations. Most recently Tom was a leader within Google's Applied Machine Learning organization, leading teams from Mountain View and New York over the last 8 years as Google embraced the big data revolution.

Mike started his career at Bridgewater Associates, the world's largest hedge fund, where he grew to lead investment teams covering insurance markets, embracing both human and machine-based investment insights. Mike then received his MBA from Stanford's Graduate School of Business.

Jonathan is an experienced enterprise software founder and SaaS entrepreneur, with a proven track record of leading, building and scaling businesses that partner with clients at the strategic level.



Claims Is an Impossible, Big Data Problem for Adjusters

Adjusters are Overwhelmed

Up to 200 complex claims that can last years, many worth 6 figures.

Massively Complex Data

Hundreds of pages, many formats, structured & unstructured, constantly flowing into the claim file.

Status Quo Process is Arbitrary Intervals

Causes adjusters to be too early or too late when action is needed on a claim.

Legacy systems rely on a patchwork of outdated technologies & processes

The screenshot displays the IWORKS FrontTier Production TS - VTS245 - RSL software interface. The main window shows a 'Workflow Tasks' section with a 'Task List' table. The table has columns for 'Assigned To', 'Visual ID', and 'Locke'. The 'Assigned To' column lists '428kld' for all entries. The 'Visual ID' column lists various claim identifiers such as 'Beavers-2021-04-29-0302-LTD-01', 'Nesteruk-2020-04-06-0432-LTD-01', 'Robinson-2021-11-04-0543-LTD-01', 'Hogson-2021-11-03-0686-LTD-01', 'Purifolia-2021-10-27-0136-LTD-01', 'Bohl-2021-04-24-0069-LTD-01', 'Macias-2021-10-25-0614-LTD-01', 'Vilalobos-2021-11-23-0276-LTD-01', 'Juredo-2021-11-15-1019-LTD-01', 'Lozano-2021-06-22-0685-LTD-01', 'Allen-2021-10-19-0803-LTD-01', 'Smith-2021-08-11-0354-LTD-01', 'Brimley-2020-01-24-0758-VPL-01', 'Moreno-2021-07-15-0509-LTD-01', 'Buncoo-2021-02-23-0866-LTD-01', 'Lera-2021-08-25-0059-LTD-01', and 'Brown-2021-11-12-0250-LTD-01'. Below the table is a 'Request History' table with columns for 'Request Status', 'Complete Date', 'Complete Time', 'Request Time', 'Device ID', 'Package ID', and 'Set'. The 'Request History' table shows two rows: 'FILENET' with 'Complete Date' '00:00:00' and 'Request Time' '?', and 'SELECTED' with 'Complete Date' '00:00:00', 'Complete Time' '16:56:51', and 'Request Time' '0'. A 'Details' window is open, showing a 'Scheduling' tab with the following text: 'EE is a 57 year-old (dob: 1/30/64) obese (BMI 32.28) female. Occ: Stockroom with Citras. Date of loss 5/21/2021. Diagnosis of right Achilles tendonitis, per Med Cert. please review Dr. Caines medical records and advise on: - rnl beyond d 1/1/22 - wf capabilities - when is an appropriate time to request medical record'. The 'Details' window also has a 'Save' button and a 'Close' button.

Claims Handling is the largest lever on claims outcomes – and the largest domain of value creation in the sector for insurers



**Claims Handling
Relies on Expertise**



**Case Managers
are Flooded**



**Limited Scope for Pure
Auto-Adjudication**

Guiding & Prioritizing Analyst Focus is the *Biggest Opportunity* for Insurers

EvolutionIQ's AI Team Created an Entirely New Class of Software

Claims Guidance Platform Enables Handlers to Maximize their Impact with Real-Time Insights & Recommendations



Alerts busy teams to focus on the right claims at the right time



Helps more sick or injured employees return to work sooner



Eliminates wasted effort by guiding teams away from stable claims

The Building Blocks of Claims Guidance AI

1 Recurring Data Intake

Entire claim file including memos, notes, document OCR, ingestion & daily data pipelines ensure Guidance AI sees what the adjuster sees

2 Understanding

EIQ's Patent-Pending NLP technology, in-house labeled datasets & unique use of 3rd party medical datasets allow parsing of full claim files & over 250,000 ICD 10 & 11 medical codes

3 Case Projections & Automation

Daily updated claim synthesis & outcome projections available on every claim, built from carrier data including claimant medical records, allowing automated handling & detailed guidance

4 Explainability & Recommended Actions

Detailed claim explanations & recommended actions across an array of disciplines (medical, behavioral, vocational, investigative etc.) create a guidance partnership between the adjuster and EvolutionIQ



Working with EvolutionIQ



Insurance Company

- Ensures teams are always working on highest-opportunity claims.
- Better manages claim duration & expense.
- Reduces claims costs.



Claims Adjuster

- Quickly identifies claims requiring intervention.
- Delivers automatic claim history summarizations.
- AI recalibrates and re-prioritizes all cases daily based on the latest developments.
- Delivers a better experience for claimants.



Claimant

- Resolves claims faster by flagging the need for action when new information updates a case.
- Ensures that humans are dealing with the complex issues that can often frustrate claimants.
- Helps disability claimants return to work sooner through improved claim management.



Proven 7-10x ROI & Claimant Benefits



70% of the top 15 disability carriers work with EIQ



Continuous innovation & client-focused culture



Series B funding completed

Customer Testimonials



WHAT EXAMINERS SAY

“To me it's best summed up by a note I got from one of my claims leaders.... ‘This is by far the best technology to support the evolution of claims and the claimant experience’ that she's ever seen in her 20+ year career.”

FROM MUNICH RE'S 2022 PANEL DISCUSSION

Kara Hoogensen

SVP Specialty Benefits, Principal Financial Group



HOW AI BENEFITS CLAIMANTS

“It actually solves two problems. It helps figure out how to get the right care at the right time at the right price for that claimant and then it also reduces the duration and the cost of the claim.”

FROM INSURETECH CONNECT'S 2022 PANEL DISCUSSION

Adam Fisher

Chief Data Officer, Sedgwick



WHEN AN EXAMINER HAS 100+ CLAIMS

“Where do I go today? On what claims do I focus? And where do I go on my list?... [EvolutionIQ] takes that extra pressure off the examiner to look through all of their cases one-by-one to identify that opportunity.”

FROM INTERNATIONAL CLAIM ASSOCIATIONS' WEBINAR

Theresa Kowalchick

VP Operations, Reliance Standard Life



Customer & Investor Testimonials



AN INFLECTION POINT FOR THE INDUSTRY

“With big data and AI-enabled analytics, 10 years from now – whether it’s an underwriting function or within the claims function – if you do not adopt the capabilities of EvolutionIQ’s and others it will potentially be an existential threat. I believe that at the core.”

FROM INSURETECH CONNECT’S 2022 PANEL DISCUSSION

John Kim

Former Chief Investment Officer, New York Life & currently CEO & Founder, Brewer Lane Ventures



POWERFUL TECH IS ‘CONTAGIOUS’

“Technology, when it works, can be very contagious among operations teams, especially in the group insurance industry...It’s the contagiousness of seeing the opportunity to leverage something to be able to make one’s job easier, to make one’s job performance better, and also to make sure we were paying the claimant in the way that we want to.”

FROM MUNICH RE’S 2022 PANEL DISCUSSION

Thomas Lutter

CFO, Reliance Standard Life



CHANGE THAT MAKES AN IMPACT

“The default reaction to new technology solutions is, ‘don’t interrupt my flow.’ But at the same time they’re craving ‘how can I do this more efficiently?’... “EvolutionIQ provides us the opportunity to take claims processes that are more routine and to innovate and to elevate our employee experience and to put claims examiners in a position of truly being able to impact peoples’ lives.”

FROM INTERNATIONAL CLAIM ASSOCIATIONS’ WEBINAR

Kathy Serunian

AVP, at Disability RMS FullscopeRMS / SunLife



Customer Testimonials



“Who your claim gets assigned to is going to be the biggest predictor of your experience. And, EvolutionIQ helps put claims in the right hands.”

FROM INTERNATIONAL CLAIM ASSOCIATIONS' WEBINAR

Shawn Smith

AVP National Accounts, Sun Life Financial



“By using EvolutionIQ’s machine learning models, Reliance Standard Life and Matrix have been able to drive improved and more consistent claims management results by ensuring we are engaging the right resources at the right time.”

Scott Boutin

Chief Claims Officer, Reliance Standard Life



“I think the biggest impact – doing claims more efficiently, obviously, financial impacts, and things like that – but actually it was nothing to do with that. It was much more about what more it could facilitate within our department. The other changes we can make as a result.”

FROM INTERNATIONAL CLAIM ASSOCIATIONS' WEBINAR

Jason Hollis

Claims Director, Principal Financial Group



Additional Resources



Directly Impact the Bottom Line with AI-Powered Claims Guidance

ROI White paper

Insurance carriers and TPAs are realizing 7-10x ROI using claims guidance software, which is changing the underlying economics of claims handling for the first time. Explore proven results at top carriers such as a 21% increase in RTW resolutions, an 8-figure reduction in reserve allocations in the first year, a 43% drop in claims transitioning from short-term to long-term disability, and more.

[READ MORE](#)



The Insurance Industry's 'Buy vs Build' Dilemma for AI Solutions

CEO Byline

The 'Build vs Buy' dilemma for AI-powered solutions is a tough one for business leaders – even for those with deep pockets, significant scale, and technology teams packed with cutting-edge talent. It boils down to the fundamental nature of artificial intelligence and next generation machine learning projects: They don't behave like traditional software build-outs – which can be a shock to those not prepared for it.

[READ MORE](#)



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